

PHARMACY COUNCIL OF INDIA

A statutory body under the Ministry of Health & Family Welfare
Government of India



कमाले दुःखारप्यात्मप्रणिलगामिनिशरणम्

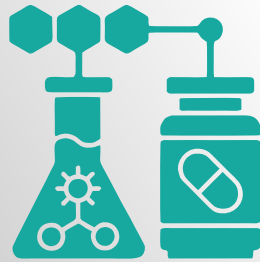
Celebrating

WORLD

PHARMACISTS DAY



Generic Drug



Good
Manufacturing



Rise Above
Addiction



THEME

Pharmacists: Meeting global health needs

25th September 2024

On World Pharmacists Day (September 25th), we recognize the vital role pharmacists play as drug information specialists and accessible healthcare providers, pharmacists have a unique opportunity to Educate patients and healthcare professionals on the benefits of generic over-the-counter (OTC) and prescription medications, Initiate conversations with patients, addressing concerns and promoting informed decision-making and Leverage social media platforms (Facebook, Twitter, etc.) to increase awareness about safe use of medicines.

The theme of this year is underscored by the increasing recognition of pharmacists as integral members of the healthcare team, capable of contributing significantly to various aspects of patient management and health promotion.

Role of Pharmacists:

Awareness on
Generic Medicines

Clinical Pharmacist and
Patient Counselling

Rise Above Addiction

Current Good
Manufacturing Practices

Dr Montu Kumar M. Patel, President Pharmacy Council of India conveys his sincere greetings and appreciation to all pharmacists on Pharmacists Day

Awareness on Generic Medicines:

Generic medicines are pharmaceutical products that are bioequivalent to their branded counterparts in terms of dosage form, strength, route of administration, quality, safety, performance characteristics, and intended use. They provide affordable access to essential medications for patients worldwide and their cost reduction is significant, as generic medicines can be priced 20% to 90% lower than their branded equivalents, making them a vital component in healthcare systems aiming to reduce pharmaceutical expenditures. In India, government has taken the initiative by introducing the concept of "Jan Aushadhi Pariyojana" which led to the revolutionary change in enhancing the use of generic medicines. The Pharmacy Council of India took the initiative to enroll the pharmacists under the scheme of "Pharmaceuticals & Medical Devices Bureau of India (PMBI)" for opening of "Jan Aushadhikendras" across India.

Clinical Pharmacist and Patient Counselling:

Pharmacists, being drug information specialists and easily accessible healthcare providers, have a special opportunity to inform patients and other healthcare professionals about the advantages of transitioning to generic over the counter and prescription medications in community pharmacy settings. They can initiate the important conversations with patients and address any concerns they may have through social media (eg, Facebook, Twitter), which is an effective way for them to educate the public.

Rise Above Addiction:

Pharmacists play a vital role in healthcare by assessing the effectiveness of medication therapy, evaluating daily lifestyle habits, and monitoring treatment outcomes. With their expertise and organizational skills, pharmacists are well-equipped to lead and participate in:

1. Substance abuse prevention and education initiatives
2. Patient care services
3. Employee health programs
4. Community health activities

Their unique blend of clinical knowledge and leadership abilities enables pharmacists to make a significant impact in promoting healthy lifestyles, optimizing medication use, and improving overall well-being.

Current Good Manufacturing Practices (cGMP):

Pharmacists play a vital role in ensuring the quality of manufactured drugs by upholding current Good Manufacturing Practices (cGMP) through Rigorous quality control checks, Procedure adherence, Accurate documentation, Stability study monitoring and Regulatory compliance. By fulfilling these responsibilities, pharmacists guarantee the safety, efficacy, and quality of pharmaceutical products, safeguarding public health.

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