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Entrepreneurship Development and Innovation Institute

Three days "Advanced Digital Marketing"

Entrepreneurship Development and Innovation Institute (EDII), Chennai is organizing an training program on three days "Digital & Marketing" from 07.02.2024 to 09.02.2024 (Time: 10.00 am to 5.00pm) at EDII, Chennai – 600 032.

Subjects covered under the topics on Marketing Concept - Digital Marketing - Digital Marketing Tools & Techniques - Creating a Website - Advanced keyword research & SEO, Google Business Tools, search Engine Marketing featured snippets, Social Media Marketing, connecting Social Media, Psychology of Social sharing, Social Media Analytics, Domain Name & Hosting - Website design techniques and rules, Branding and Labeling.

For more information, please visit website <u>www.editn.in</u>. Please contact the following telephone / mobile numbers on working days (Monday - Friday) between 10 A.M. to 05.45 P.M for further information.

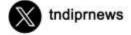
Pre- registration compulsory

Contact details:

Entrepreneurship Development and	8668102600 / 86681 00181/
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