**Press Release No: 215** Date: 02.02.2024

**Entrepreneurship Development and Innovation Institute** 

Three Days Export Opportunity Identification & Marketing

Entrepreneurship Development and Innovation Institute (EDII-TN), Chennai is

organizing on "Export Opportunity Identification & Marketing" from 13.02.2024 to

15.02.2024 (Time: 9.30 am to 5.00 pm) at EDII-TN, SIDCO Industrial Estate, EDII Office

Road, Ekkattuthangal, Chennai 600032.

Subjects covered under the topics on Basics of International Trade, International

Marketing methods, Licensing procedures, Identifying potential products for exports, Product

classification and its Harmonized System codes, information on importers and markets,

Processing and negotiating an Export Order. Besides, inputs on topics such as India's

Foreign Trade Policy, Export Incentives, Export Finance, Export Promotion Schemes &

Incentives for Exporters. Interested candidates above 18 years of age with 10<sup>th</sup> STD

qualification may register their names with EDII, Website. Entrepreneurs who are

already in export business may also enroll to sharpen their skills.

For further information, please visit website <u>www.editn.in</u>. Please contact the following

telephone / mobile numbers on working days (Monday - Friday) between 10 A.M. to 05.45

P.M for further information.

Pre-registration required

For further details please contact:

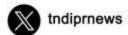
Entrepreneurship Development and Innovation Institute –

Telephone and Mobile No: 044-22252081, 22252082, 8668102600 /

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