



ज्ञान-विज्ञान विमुक्तये

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सचिव

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सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission

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(Ministry of Education, Govt. of India)

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23rd January, 2023

Subject: Advisory in connection with G-20 University Connect programme.

Respected Madam/Sir,

You may be aware that India has taken over the G-20 Presidency on 01.12.2022. Over 200 meetings driven by various ministries and engagement groups are going to be held across the nation in 56 cities according to the calendar enclosed. With the expectation that India's G-20 presidency should touch every student across the country, an innovative outreach programme, "University Connect" has been proposed in which schools and higher education institutions can involve their students in a range of events on G-20 themes spread across the year. The programme aims to project our youth as cultural ambassadors who can build long-lasting relationships with G-20 fraternity. This will be an opportunity to young Indians in bringing new ideas and perspectives to G-20-related topics.

2. In this regard, it has been decided that schools and higher education institutions across the country will organize special programmes on G-20 themes starting from January up to September 2023. UGC vide its letter dated 5.01.2023 has also requested the universities to initiate action plan and undertake suitable activities and ensure dissemination of the issues under the ambit of India's Presidency in G-20 across different locales.

3. Numerous activities can be undertaken at the Universities/institutions to prepare students for conferences that will be held in a variety of locations and on a variety of topics related to the history, culture, and legacy of the area. Some of the events/ activities that could be undertaken are enlisted below:

- Routine/ pre scheduled events of the institution like convocation, annual days, sporting events, seminars etc, should be branded as G-20 event.
- Logos, posters, standees of G-20 should be displayed on the campus and all events of the institution. The open file for the design is being shared.
- Special events including seminars, quiz, painting, crossword, declamation, marathon, cycling marathon, Insta-Reel and other competitions, sporting events, youth camps, model G-20 etc., can be organized on G-20 related themes at the institution and state levels with a grand finale in September at the national level.
- RIS (Resource & information Centre for Developing Countries) is organizing seminars at 75 universities. A template of the same will be shared separately.
- All HEIs should organize similar seminars on G-20 themes based on this template.
- All Institutions to undertake regular Swachhta Campaign in and around their respective campuses as part of G-20 event.
- G-20 T-Shirts, Caps, Wrist Bands, G-20 Badges can be distributed to participating students and to NSS/ NYKS volunteers

CONTINUATION SHEET

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- The celebrations will culminate in a grand event in September in which there can be prize distribution of competitions, Jazz/ Band/ NCC Parade on G-20
- Institutions may ensure maximum community participation in these events.

4. The above list is only indicative. HEIs can take up any other activity related to G-20 events.

5. In order to facilitate and guide you in making the action plan on the activities to be undertaken about the programme, an Office Memorandum received from Ministry of Education containing e-booklet providing the concept and brief background to the events planned in this regard is attached herewith.

6. You are, therefore, requested to undertake activities/exercises starting from the month of January, 2023 up to September, 2023 and ensure dissemination of the issues under the ambit of India's Presidency in G-20 across different locales. All the events being undertaken should also be amplified through the local and social media platforms of the institution. Reports with photographs and videos may be uploaded on the UGC portal <https://uamp.ugc.ac.in>.

With kind regards,

Yours sincerely,



(Rajnish Jain)

- Encl:**
1. Calendar of G-20 meetings
 2. RIS e booklet on G-20 themes and concepts
 3. Open file of G-20 logo, poster and other designs

To

- **The Vice Chancellors of all the Universities**
- **The Principals of the Colleges**