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SEBI Chairman launches “Saa᳚᳚᳚᳚” – SEBI’s Mobile App on Investor Education

Shri Ajay Tyagi, Chairman, SEBI launched “Saa᳚᳚᳚᳚” – SEBI’s Mobile App on Investor Education at a function held in Mumbai today. Launching the SEBI App, Shri Tyagi said, “This Mobile App is yet another initiative of SEBI with a view to empowering investors with knowledge about securities market. With the recent surge in individual investors entering the market, and more importantly a large proportion of trading being mobile phone based, this App will be helpful in easily accessing the relevant information. I am sure that in coming times this App will be popular among the investors especially the young ones.”

The SEBI Mobile App aims to create awareness among the investors about the basic concepts of Securities Market, KYC Process, trading and settlement, mutual funds, recent market developments, investor grievances redressal mechanism, etc. The App is available in Hindi and English. The Android and iOS versions of the App can be downloaded from Play Store and App Store respectively.

Shri Tyagi exhorted the need for continuous updating of App contents and making App available in regional languages going forward.

Shri S.K. Mohanty, Whole Time Member, Executive Directors and other officials of SEBI attended the function.

Mumbai

January 19, 2022