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For Immediate release

Telecom Regulatory Authority of India

TRAI releases consultation paper on "Ease of Doing Business in Telecom and Broadcasting Sector"

New Delhi, O8th December 2021 - The Telecom Regulatory Authority of India (TRAI) has today released the consultation paper on "Ease of Doing Business in Telecom and Broadcasting Sector".

- 2. Telecommunication and broadcasting sectors have emerged as key drivers of economic and social development and has made the country a favorite business destination amongst investors. Telecom and broadcasting sector have immense potential to move on the higher trajectory of growth, if business environment could be made more attractive by simplifying the existing provisions of policy frameworks in various ministries and departments including Ministry of Information and Broadcasting, Department of Telecommunications, Ministry of Electronics and Information Technology involved in issuing permission, registrations, and licenses to the players of the sector.
- 3. The Authority has *suo-moto* floated this consultation paper to identify various concerns in the existing processes and suggest measures for the reforms required in the regulatory processes, policies, practices and procedures in the telecom and broadcasting sector for creating conducive business environment in India.
- 4. This consultation paper seeks comments of the stakeholders on the various issues and difficulties being faced by them in commencement and operation of their businesses in telecom and broadcasting sectors in the country. Comments are invited to suggest measures for making the existing processes simple, business friendly and creating an ecosystem for attracting more and more investment in the sectors. It also emphasizes on single window concept for submitting applications and getting approvals from different agencies without running to each agency separately for its approval. The consultation paper seeks comments on simplifying the applications which have just the required details for the conduct of business and well-documented timelines with query response systems, having seamless integration with other ministries, etc. The stakeholders are also requested to provide their valuable comments on adoption of new technologies for all the issues raised in this consultation paper. Full text of the consultation paper is available on the TRAI's website www.trai.gov.in.
- 5. Written comments on the consultation paper are invited from the stakeholders by 05th January 2022. Counter comments, if any, may be submitted by 19th January 2022. The comments and counter-comments may be sent, preferably in electronic form on the email: dyadvbcs-1@trai.gov.in. For any clarification/information, Shri Arvind Kumar, Advisor (B&CS) may be contacted at Tel. No.: +91-11-23220209.