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Ministry of Consumer Affairs, Food & Public Distribution

Amendment of consumer protection (e-commerce) rules, 2020 proposed to strengthen the regulatory framework for prevention of unfair trade practices in e commerce : Union Minister of State for Consumer Affairs, Food and Public Distribution, Shri Ashwini Kumar Choubey

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Posted On: 20 JUL 2021 4:15PM by PIB Delhi

The Consumer Protection (E-Commerce) Rules, 2020 were notified on 23rd July, 2020. In order to further strengthen the regulatory framework for prevention of unfair trade practices in e-commerce, Central Government has sought views/ comments/ suggestions on the proposed amendments to the Rules by placing it on the website of the Department of Consumer Affairs. The proposed amendments also include provisions related to flash sales.

This information was given in a written reply by the Union Minister of State for Consumer Affairs, Food and Public Distribution, Shri Ashwini Kumar Choubey in Lok Sabha today.

DJN/MS

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