



Headquarters
Employees' State Insurance Corporation

(ISO 9001-2008 certified)

Panchdeep Bhawan, C.I.G. Road, New Delhi-110002

Dated:15.12.2020

No.D-31/12/2/2019-PR

1. **All Addl. Commissioners & Regional Directors/Regional Directors/ Directors(I/c)/Joint Directors (I/c)/Dy. Directors (I/c) ESIC Regional Offices/Sub-Regional Offices**
2. **All Medical Superintendents, ESIC Hospitals**
3. **D(M)D/D(M) Noida/D(M)Chennai**
4. **All Deans of ESIC Medical/Dental/Nursing Colleges/PGIMSRs**

Subject: AV creatives/films on 'COVID-19 Guidelines for Employers and Employees -reg.

Madam/Sir,

As you know that 'COVID-19-Safe Workplace Guidelines for Industry and Establishment' has been issued by ESIC. In this context, two AV creatives/films (in Hindi & English) on Covid Guidelines for Employers and Employees have also been produced.

In this connection, I am directed to inform the following for further necessary action:-

1. The AV creatives/films may be run/displayed in the TV screen (LCD/LED) installed at Waiting Areas/Reception Areas of your Office/Hospital/Medical Institutions for awareness amongst beneficiaries.
2. AV creatives/films may be uploaded on RO/SRO/Hospital/Medical Institutions websites.
3. The same may also be shared with Employers Associations, Employees Unions, Industry Organisations, Professional Bodies, Supervisors, Workers, District Labour Officers, State Govts. officers dealing with Labour & Health Departments, State ESIS Directorates, Principal Secretaries of Labour, Industries, Health, Urban Development & Municipal Affairs Departments and ESIC personnel including Medical personnel etc.

Above said AV creatives/films are available at link <https://www.esic.nic.in/attachments/avcreatives.zip> in downloadable format for further necessary action at your end.

This has the approval of Director General.

Yours sincerely,

Pral
15/12/2020

(Pramod Kumar Singh)
Assistant Director(PR)