

Guidelines for short term intervention for eligible fruits and vegetables under Operation Greens as a part of Aatmnirbhar Bharat Abhiyan as on 27.11.2020

Ministry is implementing a central sector scheme, namely "Operation Greens" - A scheme for integrated development of Tomato, Onion and Potato (TOP) value chain with a budgetary allocation of Rs. 500 crores. The scheme has two-pronged strategy of Price stabilisation measures (for short term) and Integrated value chain development projects (for long term).

2. Due to restriction imposed on account of COVID-19, the supply chain has been disrupted and farmers are not able to sell their produce in the market. Hon'ble Finance Minister has announced on 15.05.2020 in the third tranche of measures for revival of the economy affected severely due to COVID-19 pandemic as part of Aatmnirbhar Bharat Package Announcements:

- i. Operation Greens will be extended from Tomatoes, Onion and Potatoes (TOP) to ALL fruits and vegetables (TOTAL);
- ii. Scheme features - 50% subsidy on transportation from surplus production to deficient markets and 50% subsidy on storage, including cold storages;
- iii. Pilot for 6 months - will be expanded and extended;

3. After Inter-Ministerial Consultation, the Scheme was approved by Hon'ble Minister, FPI on 10.06.2020. Accordingly, a set of guidelines has been envisaged for quick implementation of the scheme and to encourage evacuation of surplus production of fruits and vegetables from the production area to consumption centres for the six months to moderate and check gluts and shortage. The salient features of the guidelines are as below:

- a. **Objective:** -The objective of intervention is to protect the growers of fruits and vegetables from making distress sale and reduce the post-harvest losses.
- b. **Eligible Crops:** - Following fruits & vegetables, on the basis of recommendation received from the Ministry of Agriculture will be eligible under the Scheme:-



Fruits- Mango, Banana, Guava, Kiwi, Litchi, Papaya, Mousambi, Orange, Kinnow, Lime, Lemon, Pineapple, Pomegranate, Jackfruit, Apple, Almond, Aonla, Passion fruit, Pear, Sweet Potato, Chikoo

Vegetables: - French beans, Bitter Gourd, Brinjal, Capsicum, Carrot, Cauliflower, Chillies (Green), Okra, Cucumber, Peas, Garlic, Onion, Potato, Tomato, Large Cardamon, Pumpkin, Ginger, Cabbage, Squash and Turmeric (dry)

Any other fruit/vegetable can be added in future on the basis of recommendation by Ministry of Agriculture or State Government

- c. **Eligible Production Cluster:** - The list of districts for each crop mentioned in Serial No. 7.5 of Horticulture Statistics at Glance 2018 published by Ministry of Agriculture (available at the website agricoop.nic.in) will be taken as eligible production clusters subject to meeting the criterion of essential conditions. Any other major production cluster can be added in future on the basis of recommendation by Ministry of Agriculture or State Government.
- d. **Duration of Scheme:** - for the period of six months from the date of notification.
- e. **Eligible entities:** - Food Processors, FPO/FPC, Co-operative Societies, Individual farmers, Group of Farmers, Licensed Commission Agent, Exporters, State Marketing/Co-operative Federation, Retailers etc. engaged in processing/marketing of fruits and vegetables.
- f. **Pattern of Assistance:** - Ministry will provide subsidy @ 50 % of the cost of the following two components, subject to the cost norms:
- i. Transportation of eligible crops from surplus production cluster to consumption center; and/or
 - ii. Hiring of appropriate storage facilities for eligible crops (*for maximum period of 3 months*);
- Any incidental expenses or taxes, such as GST and other taxes levied at State/Central level will not be considered for the purpose of subsidy.
- g. **Essential conditions:** The subsidy will be disbursed to the eligible entities, in case of fulfilment of the following conditions: -
- i. Price in the notified production clusters meet any one of the following conditions:
 - a. Price fall below preceding 3 years' average market price at the time of harvest;

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- b. Price fall more than 15% compared to last year market price at the time of harvest;
- c. Price fall less than the benchmark price for procurement, if any, fixed by the State/Central Government for a specified period;
- ii. Procurement to be made directly from farmers, FPO/FPC, Co-operative Society or Licensed Commission Agent and payment should be made only through banking channel;
- iii. Minimum quantity to be procured and transported/stored per applicant (*may consist of one or more than notified crops*) will be as under:
 - a. 50 MT for Individual farmers;
 - a. 100 MT for FPO/FPC, Co-operative, Group of Farmers;
 - b. 500 MT for Food Processor, Exporter, Licensed Commission Agent;
 - c. 1,000 MT for Retailers, State Marketing/Co-operative Federation;

For the purpose of calculation of the quantity, a combination of eligible fruits and vegetables will also be considered, subject to fulfilling of the price criteria for each such crops.

- iv. Eligible Criterion for Transportation: minimum distance from notified surplus production clusters to consumption centre, processing plant, retail outlet, or ports/ airport/ICD/CFS in India, as the case may be (by road, railway or air):
 - a. 100 Km for Food Processor, FPO/FPC, Co-operative, Individual farmer, Group of farmers, Licensed Commission Agent, Exporter;
 - b. 250 Km for Retailers, State Marketing/Co-operative Federation;

In case of export, transportation charges will be payable only upto Indian borders.

- v. Storage at licensed warehouse or Cold Storage may be at notified production clusters, consumption centers or any place en-route consumption center
- vi. Payment for transportation and storage charges should be made only through banking channel;
- vii. Maximum admissible subsidy amount per applicant will be Rs. 1 crore during the entire period of 6 months;
- viii. For Food Processors, eligible quantity of procurement of crops for subsidy purpose will be capped with reference to installed capacity of their processing plant.

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- ix. No application should be made after completion of three months from the date of Transport or Storage invoice, as the case may be.
- x. Ministry shall review the above conditions from time to time and to take suitable decision to amend/modify/ delete any of the provisions of the scheme guidelines
- h. **Submission of claim for subsidy** - Eligible entities, who comply with the aforesaid essential criteria may undertake the transportation and/or storage of notified crops from notified surplus production cluster, without any prior approval from MoFPI and thereafter submit their claim on online portal <https://www.sampada-mofpi.gov.in/Login.aspx>. They need to fill the requisite information in the claim form and upload the self-certified supporting documents on the portal.

The applicant should register on the portal before carrying out transportation/storage of fruits and vegetables.

- i. Category -wise weekly summary of claims will be generated and shared with the concerned agencies, as indicated below for the comments. If the comments if not received within 15 days, it will be presumed that they don't have to offer any comments and the claim will be settled based on the merit of the case:

S. No.	Category	Nodal Agency
1	Food Processor	MoFPI
2	FPO/FPC	SFAC/MoFPI
3	Co-operative Society	NCDC/MoFPI
4	Individual farmer	State Marketing dept
5	Licensed Commission Agent	State Marketing dept
6	Exporter	APEDA
7	State Marketing/ Co-operative Federation	MoFPI
8	Retailer	MoFPI

- j. **List of supporting documents:** - The applicant will make online submission of the claim for release of subsidy (for transportation and storage) in prescribed format along with the following supporting documents:
 - i. Purchase Invoice for eligible crops from the notified production cluster;
 - ii. Farmer's detail from whom crop has been procured;

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- iii. Sale/Transfer Invoice for eligible crop to consumption center/plant/port/retail outlet;
 - iv. Transport Invoice & Receipt, and other relevant documents showing payment made for the transportation of crops such as Weighbridge receipts, Toll plaza receipt, Geo-tag photographs (with truck no. date and time).
 - v. Storage Invoice & Receipt showing payment made for the storage of the crop such as Weighbridge receipts, Geo-tag photographs (with truck no. date and time), Rent/Lease Agreement.
 - vi. Copy of bank statement showing payment made to the farmers, transport charge and/or storage charge;
 - vii. Undertaking by applicant
- k. **Program Management Agency (PMA)** – MoFPI will engage services of existing PMAs under Operation Greens scheme to assist the Ministry in implementation and monitoring of the Scheme.
- MoFPI may entrust scrutiny and verification of claims based on the Guidelines to any State agency recommended by the State Government, in case of receipt of large number of claims for any specific crop from a particular State.
- i. **Deficiency in the application** – Deficiency in the application, if any, shall be communicated by the PMA to the applicant. Rectification of deficiency in application should be done by the applicant within the last date prescribed by the Ministry, failing which it will be rejected.
- m. **Mission Operation Greens (MOG)** meeting will be held regularly on weekly basis (*every Monday, in case of holiday, next working day*) to consider recommendation of PMAs and approval of the claims submitted by applicants. The claims will be settled within 2 weeks of receiving of complete application for claim. In addition, MOG will consider the progress of the scheme, recommendation for inclusion of any more eligible crops, surplus production area and other policy matters.
- n. **Audit mechanism** – 10% of the cases will be selected on random basis. Wherever required, Ministry or its authority agency may call for original documents for verification. Failure to submit documents in original would make applicant liable to refund the subsidy along with interest at the rate of 15% per annum, from the date of sanction of subsidy. In case any discrepancy and/or over claim is found on such examination, the applicant shall be under obligation to rectify such discrepancy and /or refund the excess claimed with interest at the rate of 15% per annum on recoverable amount with one month. Case of fraud,

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misrepresentation/misdeclaration, falsification and fabrication of documents or other willful default would be dealt as per penal provisions of the relevant Criminal and Civil Law(s).

- o. Central Government Agencies (e.g., NAFED, CONCOR etc.) and State Level Agencies (e.g., State Agri Industries Corporation, Agri Marketing Federation etc.) will be involved in implementation of the Scheme.
- p. **Service Charges:** - Service Charges at the rate of 2.5% of the subsidy amount may be utilized by the Ministry for administrative purpose.
- q. **Cost Norms for subsidy on Transportation and Storage:** - The following cost norms shall be applied while calculating eligible transportation and storage cost for calculation of subsidy admissible under the scheme.

Transport Charge

- i. Normal Truck Rate:- ₹ 2.84 per MT per Km
- ii. Reefer Van Rate: - ₹ 5 per MT per Km

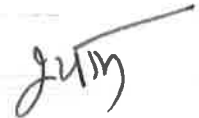
In case of transportation by Railway and Air, the actual freight amount charged by the Indian Railway and Air India will be considered as eligible cost.

Storage Charge

- i. Warehouse Rate:- ₹ 345 per MT per season
- ii. Cold Storage Rate:- ₹ 2,000 per MT per season
- iii. CA Storage Rate: - ₹ 960 per MT per month

Maximum period of three months will be considered for subsidy towards hiring of appropriate storage facilities for eligible crops;

4. In addition to direct submission of claims by the eligible entities on the portal to the MoFPI, the subsidy under the scheme will also be available under Kisan Rail Scheme. Indian Railways is nominated as implementing agency for Kisan Rail Scheme, as part of Operation Greens - TOP to Total. MoFPI will deposit funds with Commercial accounts of Indian Railways to operate the Scheme. Once a corpus is utilized, Indian railways will provide Utilization Certificate (UC) to MoFPI and MoFPI will provide additional funds. Indian Railway will provide the transport subsidy directly to any applicants by way of charging 50% of their freight charges from applicants for transportation of any quantity of notified fruit and vegetables through Kisan Rail Scheme and will adjust remaining 50% of freight from deposit made by MoFPI with them.



In relaxation of other conditions for TOP to TOTAL Scheme, for transportation through Kisan Rail scheme, all consignments of notified fruits & vegetables would be eligible for 50% freight subsidy.

Indian Railways will work out the modalities to implement the scheme in consultation with the MoFPI.

5. Similarly, in addition to direct submission of claims by the eligible entities on the portal to the MoFPI, the subsidy under the scheme will also be available for air transportation and handling at the airport/cargo terminal, for notified fruit and vegetable from North Eastern and Himalayan States. Airlines will provide the transport subsidy directly to the supplier/consignor/consignee/agent by way of charging 50% of the actual contracted freight charge, and collect 50% of the applicable Airport's Terminal, Storage and Processing (TSP) plus Transit/Transshipment charge from them for transportation of any quantity of notified fruit and vegetables through Airlines from North East and Himalayan States and will claim the balance 50% from MoFPI as subsidy. The scheme will be applicable from the date of issue of revised guidelines.

In relaxation of other conditions for TOP to TOTAL Scheme, for transportation through Airlines from eligible airports, all consignments of notified fruits & vegetables would be eligible for 50% subsidy on freight rates of airlines and freight-handling charges at airport.

The applicable criteria and conditions is as under.

- (i) Eligible Airports – In the States covered, namely, Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, and Tripura from the North-East, and Himachal Pradesh, Uttarakhand, and Union Territories of Jammu & Kashmir and Ladakh among the Hilly States.

A substantial part of agri-produce of Sikkim is presently shipped through Bagdogra airport. Bagdogra airport shall thus be an eligible airport for air freight of notified fruits and vegetables under this Scheme until such time as Pakyong or any other airport in Sikkim becomes air cargo operational, provided that the supplier/consignor/consignee/agent is from Sikkim.

The eligible shipment's origin airport shall thus be in the North-East and Hilly States and Bagdogra airport as above. The transit/transshipment and destination airports could be in any State/UT in India.

- (ii) Eligible entities – Airlines entitled to offer domestic air cargo services and registered with Directorate General of Civil Aviation as well as domestic Airports handling the eligible shipments as origin, transit or destination airports.



(iii) Pattern of Assistance – Ministry will provide subsidy @50 % of the actual cost of the following components:

(a) Total Air Freight charges of Airline(s) for domestic movements covering (a) origin-destination (O-D) airport pairs; and (b) origin-transit-destination (O-Tr-D) airports whenever transit/transshipment and destination are through domestic airports.

In the case of international shipments originating from these States, only the origin-transit (O-Tr) domestic lane(s) shall be eligible for subsidy.

(b) Terminal, Storage, and Processing (TSP) charges of domestic origin and transit airports. Transit/ transshipment charges applicable at transit airport shall be included. X-Ray and other airport charges stand excluded.

Any incidental expenses or taxes, such as GST and other taxes levied at State/ Central level will not be considered for the purpose of grant of subsidy.

(iv) System of Transaction – 50% of the actual contracted Air Freight charges with the airline as well as 50% of TSP and transit/transshipment charges with the airports at issue shall be paid by the shipper / consignor/ consignee/ agent to the airline(s) on which the said cargo is booked.

The GST and other taxes paid by the shipper / consignor/ consignee/ agent shall be paid on the full (100%) chargeable quantities of the said cargo. Airline(s) concerned will raise the claim for balance 50% subsidy on actuals from the Ministry after the air cargo transportation has been undertaken. No application for claim should be made after completion of three months from the date of performance of air cargo transportation and handling of cargo at the final eligible airport, whichever is later.

(v) Submission of Airport-wise bi-weekly claim for subsidy - Airlines, which comply with the above, may undertake air transportation of notified crops without any prior approval from M/o FPI. Thereafter, airlines may submit their claim for 50% subsidy on both counts set out under the Pattern of Assistance above to the MoFPI.

Until such time as the online portal of MoFPI is modified to suit the air freight segment, the claims may be sent by email to operationgreens-fpi@gov.in in the prescribed format at **Annexure-I** along with scanned self-certified copies of the supporting documents set out below.

(vi) List of supporting documents –



- (a) Master Airway Bill (AWB), generated solely for notified eligible crops on carriage and clearly reflecting gross tonnage and their ITC(HS) Codes and Commodity Description.
- (b) Cargo Sales Report (CSR) reflecting the actuals contracted.
- (c) Freight/ Tax Invoice reflecting the actuals paid.
- (d) Airline Manifest reflecting actual transportation of eligible crops.
- (e) TSP Receipts issued by origin, transit CTOs/ airports.
- (f) Aadhar Card of supplier/consignor/consignee/agent, in case of individual or Certificate of Incorporation showing Head Quarter in Sikkim in case of entity, in the case of air freight operations from Bagdogra Airport.

6. In addition to direct submission of claims by the eligible entities on the portal to the MoFPI, they can apply for 50% subsidy under the Scheme to NAFED for transportation and/or storage of apple from Jammu and Kashmir. NAFED is nominated as implementing agency for apple crop from Jammu and Kashmir under Operation Greens - TOP to Total.

The applicable criteria and conditions is as under:

- i. The trigger price for apple for NAFED as implementing agency will be the price fixed by NAFED and State Government for MIS operation.
- ii. The condition of minimum quantity is being relaxed for these operations.
- iii. NAFED will provide a monthly statement of all the claims sanctioned by them on the online portal designed by Ministry and seeks funds for this purpose. MoFPI will provide the funds required by NAFED on a monthly basis, subject to receiving of Utilization Certificate of previously sanctioned fund.
- iv. An advance of Rs.10.00 crores may be provided to NAFED to begin the Scheme.
- v. Memorandum of Agreement (MOA) between NAFED and Ministry will be signed regarding standard operating procedure for carrying out the operation under the Scheme. It will include details of procedure followed by NAFED in receiving and sanctioning of the claim.



Annexure-I

PRESCRIBED FORMAT FOR CLAIM																	
Name of Airline:		Period of Claim:															
Name of Airport:																	
Sl. No.	Flight No.	Flight Date - mm-yy-yy	Sector	Eligible Crops		Airport of:			Airway Bill No.	No. of Packages	Gross tonnage (Kgs)	TSP and Transit Charges of CTO/Airport (in INR)			Airline - Actual Freight Charges (in INR)	50% Subsidy (in INR)	Total Subsidy Claimed (in INR)
				ITC (HS) Code-8-digit	Description	Origin	Transit (if applicable)	Destination				Origin	TSP and Transit Charges at Airport	on Air Freight Charges			
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